

Sustainability Committee

Purpose and Vision

The Sustainability Committee is a student-driven committee that aims to be a driving force for sustainable development on campus. The goal is to create an arena where students can turn engagement and knowledge into concrete actions and help shape NMBU into a green and future-oriented educational institution.

The committee seeks to emphasize that sustainability efforts on campus are more than just one dedicated week of events – it is about building a culture of engagement, reflection, and action throughout the entire year.

Areas of Work

1. Green Week

- The committee's largest annual initiative, consisting of events that put sustainability on the agenda.
- The focus is twofold:
 - Sustainability today – how we can address challenges here and now, both locally and globally.
 - Sustainability in the future – political, economic, and societal perspectives on the changes and challenges to come.
- Examples of topics: how new policies will affect climate action, the business sector's role in the green transition, and how students can influence everyday life on campus.

2. Campus Initiatives

- Launch and support projects that can create tangible improvements at NMBU, e.g., waste reduction, reuse initiatives, etc.
- Collaborate with student organizations, faculty associations, and NMBU leadership to integrate sustainability into more aspects of student life.

3. Knowledge Sharing and Debate

- Create arenas for critical discussions about sustainability, including political, economic, and social dimensions.
- Invite guests from research, politics, business, and civil society to highlight how sustainability can be understood and practiced across sectors.
- Facilitate student participation in debates and workshops.

4. Student Engagement

- Lower the threshold for students to get involved in sustainability efforts.
- Make it visible and enjoyable to contribute, through stands, small events, and collaborations with other associations.
- Build a community for students passionate about sustainability, regardless of academic background.

The Committee's Role at NMBU

The Sustainability Committee shall act as a bridge between students, the university, businesses, and society. It will contribute to ensuring that NMBU is not only a place where one learns about sustainability but also a place where sustainability is actively practiced.

The committee helps ensure that students' voices are heard in matters of green development and inspires action both in everyday life and at the system level.

Roles in the Committee

Leader (1 person)

- Overall responsibility: Ensure that Green Week has a clear thematic structure and that events align with the festival's goals and profile, while also exploring other possible initiatives the committee can contribute to.
- Planning and coordination: Develop the overall program, coordinate the committee's work, and set deadlines.

- Sustainability organizations contact: Act as the main liaison with sustainability organizations at NMBU.
- Campus collaboration: Maintain close dialogue with Samfunnet, UKA, and other actors to avoid scheduling conflicts with larger events (e.g., Vakuum).
- Representation: Represent the committee at stands, events, and meetings.
- Leadership: Lead committee meetings, follow up on members, and ensure good cooperation within the group.
- Practical tasks: Ensure room bookings, technical equipment, and logistics related to events.

Deputy Leader (1 person)

- Support role: Act as the leader's partner in discussions and ensure progress in the committee's work.
- Financial responsibility: Prepare and manage the budget, apply for funding, maintain sponsor dialogue, and ensure financial oversight.
- Sponsor relations: Develop sponsorship agreements and follow up with partners during and after Green Week.
- Representation: Assist at stands and be visible at events.

SoMe Manager (1-2 persons)

- Communication:
Responsible for the committee's digital presence, including Instagram, Facebook, and other potential channels.
- Content production:
Create graphic material, photos, texts, and potentially video content to promote events.
- Strategy:

Develop a publishing plan before, during, and after Green Week, as well as for other committee initiatives.

- **Visibility:**

Collaborate with NMBU's communication channels for broader reach.

- **Representation:**

Participate at stands and cover events in real-time.

Event/Project/Organization Coordinators (1–3 persons)

- **Event planning:** Take main responsibility for specific events during Green Week and other initiatives (to be divided internally).
- **External contact:** Communicate with companies, lecturers, panelists, and other invited guests.
- **Execution:** Follow up with speakers on the event day and make sure everything runs smoothly.
- **Representation:** Attend stands and be available for questions from students.

Common to All Committee Members:

- Participate in stands.
- Contribute actively to planning, meetings, and shared tasks.
- Promote the committee's vision of sustainability and encourage student involvement.
- Explore initiatives beyond Green Week in which the committee can play a role.